

Technical Writing

Contributed by Administrator
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Chad L. Marshall, CISSP, MCSE has spent many years developing his writing techniques and has written numerous articles and eBooks for such prestigious names as Microsoft Learning, CDW, Intel and RealTimePublishers.com. Here you will find an overview of Chad's capabilities, approach and portfolio. For more information please contact us!

Effective Communication

When it comes to delivering competent, articulate and powerfully motivating technology literature organizations are often torn between two, often conflicting, resources. In one "camp" there are the marketers who understand the business need and work frantically to capitalize upon the market. The second "camp" is made up of technology professionals, many of whom have an in-depth technical knowledge of the product but lack a clear understanding of the customer's need.

As a technical author with a background spanning 18 years in IT and whose career has touched small-business, Government and Fortune 100 institutions alike, Chad has a developed unique perspective that enables him to deliver competent and compelling articles custom fit to meet the needs of your audience.